Membership Total March 2020: 78

Membership Total March 2020: 83

Renewing Members: 70 (2 are Lifetime Members)

New Members: 13

Flexible Dues Membership: 0

Interest Emails Sent: 4

Website Sign-Ups for Newsletter: 19

The Membership Committee’s goals include:

* Raising public awareness and general visibility of LWV ABC
* Removing barriers to participation
* Increasing Diversity, Equity and Inclusion

The Membership Committee’s original plan was to raise our visibility by increasing our public presence by offering voter registration and LWV information at community events. Due to physical distancing requirements, the Membership Committee refocused our efforts to increasing public awareness by using electronic communication YouTube, Instagram and our Website (See the Communications Committee Report).

The Membership Committee also increased opportunities for members and the public to be involved in a LWV ABC activities by offering a Book Club six times a year and a monthly Film Club using Zoom. Both clubs offer an alternative to the lecture style program meetings and the opportunity to engage in social interaction, while increasing awareness of diversity, equity and inclusion.

Membership Chair Pat Kennedy also attended the National LWV (Virtual) Convention as a LWV ABC delegate in June 2020 and continues to attend Fridley Community Network meetings to forge relationships with other community organizations in the Fridley area.

Member Kathy Whechel continues to attend Transformative Circle events in Coon Rapids.