

LWV Upper Mississippi River Region ILO  
2019-2020 Budget Committee  
Conference Call Minutes  
Wednesday, February 13, 2019

Present: Toni Dautel, Jeri McGinley, Mary Ploeser, Tam Prenosil, Ellen Rosborough, Gretchen Sabel

The meeting convened at 10:00 am. Motion made by Tam Prenosil to elect Mary Ploeser to serve as chair. Seconded by Toni Dautel. Unanimously approved by voice vote.

Budgeted revenues were reviewed. Discussion ensued regarding the possible establishment of a sliding scale for membership dues as follows:

- \$25 – Leagues with memberships 74 or less
- \$40 – Leagues with memberships 75-149
- \$50 – Leagues with memberships 150 or more

Krista Grimm (LWV LMR ILO) indicated her organization has adopted this structure. For the April 1 UMRR board meeting, Jeri will calculate how much revenue this dues structure would have created in 2018-19 vs. our actual 2018-19 dues collected (\$25/member). The board will discuss whether a change in dues is desirable. Any change must be voted on at the annual meeting.

We currently have 43 memberships and our budgeted amount for membership dues is based on 60. Gretchen will work with Beth Baker-Knuttila and Toni to develop a mailing for members that have not renewed. The mailing will include a letter and our brochure, and will go out in February.

Conversations took place regarding fund development and fundraising. There was general agreement that a fund drive could be an effective way to seek additional donations. Interest was expressed in identifying and carrying out specific fundraisers (such as sales of items).

Budgeted expenses were discussed in detail. Underlying the entire budget discussion was the recurring theme of the need to raise our visibility while fulfilling our mission.

It was agreed to increase the amount budgeted for membership brochures to \$150. Mary noted that travel expenses to the 2019 Mississippi River Network annual meeting will not be covered by MRN, so we need to budget for possible delegate travel (\$250). \$500 was budgeted for State League annual meetings to help facilitate our presence (displays, registrations, etc.).

There was considerable discussion about our educational programming. We continue to budget for the Watershed Game (\$500 for training) as a way for our organization to educate/connect with our communities. It was suggested we could use our website to help “advertise” our ability to bring the Watershed Game to classrooms. \$200 was budgeted to assist with costs associated with community programs held in conjunction with our board meetings. \$500 was budgeted for advocacy, likely in the form of “state water day” sponsorships. This part of the budget (educational programming and advocacy) may benefit from additional input from the Action Committee.

\$2000 was budgeted for the 2020 UMRR annual meeting. LWV LMR ILO is meeting on March 8, 2019, and will discuss the \$1,200 deficit from the 2018 Water Day in Chicago jointly sponsored by UMRR. It is unclear how much they may ask from us, but any payment will be included in our 2020 annual meeting expenses.

Mary left the meeting.

Motion made by Tam Prenosil to recommend to the UMRR board the formation of a Fund Drive/Fundraising Committee. Seconded by Toni Dautel. Unanimously approved by voice vote.

Motion made by Ellen Rosborough to recommend to the UMRR board the draft 2019-2020 operating budget (attached). Seconded by Toni Dautel. Unanimously approved by voice vote.

Meeting adjourned at 11:07 am.

Respectfully submitted,  
Jeri McGinley  
Treasurer

**League of Women Voters Upper Mississippi River Region Inter-League Organization, Inc.**

**Draft 2019-2020 Operating Budget**

July 1, 2019 - June 30, 2020

	Budget	NOTES: 2/13/19 Budget Committee Meeting
<b>Revenue</b>		
4100 Memberships	\$ 1,500.00	60 members @ \$25; 2018-19 to-date: 43 members
4200 Donations	\$ 521.00	2018-19 to-date: \$350
4400 In-Kind Contributions	\$ 1,500.00	2018-19 to-date: \$794.21
4500 Fundraisers	\$ 1,300.00	2018-19 to-date: \$790.00
4600 Miscellaneous Income		
4610 Annual Meeting Registrations	\$ 2,000.00	
4700 Other Income		
4710 Interest Income	\$ 2.00	
<b>Total Revenue</b>	<b>\$ 6,823.00</b>	
<b>Expenditures</b>		
<b>6100 ADMINISTRATIVE</b>		
<b>6110 Board and Committees</b>		
6111 Board Meetings	100.00	2018-19 to-date: \$93.90
6112 Membership Brochures, etc.	150.00	2018-19 to-date: \$0; est. \$150 for 250 brochures
<b>6120 Delegate Travel</b>		
6125 Mississippi River Network Annual Meeting	250.00	2018-19 to-date: \$0
6126 State League Annual Meetings	500.00	2018-19 to-date: \$0; tables, registration, etc.
<b>6130 Operating</b>		
6131 Annual Financial Review/Audit	50.00	2018-19: Elen declined payment
6134 PO Box Rental	120.00	Madison PO box
6135 Software	50.00	Online QuickBooks
6136 State Registration Fees	10.00	Nonstock Corp Annual Report
6137 Supplies/Copying	50.00	2018-19 to-date: \$0
6138 Website	228.00	\$12 Domain; \$216 Weebly Pro (2 years)
6139 PayPal Fees - Membership Dues	5.00	2.2% plus \$.30/transaction
<b>Total 6100 ADMINISTRATIVE</b>	<b>\$ 1,513.00</b>	
<b>6200 PROGRAMS</b>		
<b>6210 Education</b>		
6212 Watershed Game	500.00	2018-19 to-date: \$0; training expenses
6213 Educational Events	200.00	2018-19 to-date: \$0; associated with board meetings
6220 Advocacy	500.00	ex. State Water Day sponsorships
<b>Total 6200 PROGRAMS</b>	<b>\$ 1,200.00</b>	
<b>6300 FUNDRAISING</b>		
6310 Fundraising Activities	600.00	2018-19: Scarf fundraiser \$229.29
6320 PayPal Fees - Online Donations	10.00	2.2% plus \$.30/transaction
<b>Total 6300 FUNDRAISING</b>	<b>\$ 610.00</b>	
<b>6400 MISCELLANEOUS</b>		
6410 Annual Meeting	\$ 2,000.00	Includes 2018 Water Day payment to LWV LMR
6500 Donated Travel/Supplies	\$ 1,500.00	2018-19 to-date: \$794.21
<b>Total Expenditures</b>	<b>\$ 6,823.00</b>	
<b>Net Operating Revenue</b>	<b>\$ 0.00</b>	